



Cape Fear Transportation 2040 Survey Results

Getting to Work and School

- Just over 80% use private vehicle for over half of these trips
- Approximately 80-90% do NOT carpool/vanpool, use public transit, bicycle or walk for any of these trips
- Just over 10% bicycle and/or walk for about a quarter of these trips

Future Preference for Getting to Work and School

- Approximately 55% prefer to carpool/vanpool, as well as drive a vehicle the same amount
- 55% prefer to bicycle more often
- Approximately 45% prefer to use public transportation and/or walk more often
- Just over 35% prefer to drive a vehicle less often

Preference Study I

Table 1: Percentage of trips to work/school by mode

	Current	Future Preference*	Change
Private vehicle	90%	8%	82% ↓
Carpool/ Vanpool	13%	26%	13% ↑
Public Transport.	10%	46%	37% ↑
Bicycle	22%	55%	34% ↑
Walking	20%	44%	24% ↑

* For increased use of specified mode

Running Errands

- Nearly 90% use private vehicle for over half of these trips
- Approximately 30% bike and/or walk for about a quarter of these trips
- Over 80% do NOT use carpool/vanpool nor public transportation for these trips
- Just over 60% do NOT bicycle or walk to run errands

Future Preference for Running Errands

- Just over 55% prefer to drive the same amount; nearly 35% prefer to drive less
- Just over 60% prefer to bicycle more often
- 55% prefer to walk more often
- Nearly 45% prefer to use public transportation more often
- 65% prefer to carpool/vanpool the same amount

Preference Study II

Table 2: Percentage of trips for running errands by mode

	Current	Future Preference*	Change
Private vehicle	98%	10%	88% ↓
Carpool/ Vanpool	17%	16%	1% ↓
Public Transport.	9%	43%	34% ↑
Bicycle	36%	61%	25% ↑
Walking	39%	55%	16% ↑

* For increased use of specified mode

I would bus more often if...

- More frequent bus service (40%)
- Nothing will result in more frequent use of this mode (Nearly 40%)
- Express bus routes, and/or better access to stops and/or Park and Rides (Approximately 30%)

I would carpool/vanpool more often if...

- Nothing would result in utilizing this mode, due to logistical liability (Nearly 50%)
- More information regarding other participants schedules (Just over 30%)
- Park and Ride lots (Nearly 30%)

I would bicycle more often if...

- More off-road and multi-use paths (Just over 60%)
- More on-road bike lanes (Nearly 50%)
- More information about bike routes (Nearly 30%)
- Nothing would result in me bicycling more often (Nearly 25%)

I would walk more often if (top 3 responses)...

- More sidewalks and multi-use paths (Just over 60%)
- Safe intersection crossings (Nearly 55%)
- Safe connections from homes to stores, office, etc (Nearly 50%)

Getting the Kids to School

- Just over 55% currently use private vehicle
- 20% take a school bus
- 8% walk and/or bicycle and/or carpool

If it were safe and convenient, parents would encourage kids to...

- Bicycle (Just over 65%)
- Walk (Just over 55%)
- Take the school bus (Nearly 30%)
- Use private vehicle (Nearly 25%)

Parents would encourage school-age kids to bus if...

Respondents assigned nearly equal importance (just over 20%) to the following:

- Less time spent on the school bus
- An additional bus monitor
- Drop off and pick up were closer to home
- Nearly 20% state that nothing will result in children riding the bus

Top 3 travel priorities

- Safety (Just over 80%)
- Convenience (Nearly 70%)
- Travel time (Nearly 70%)

Preference Study III: Respondents would rather...

- Pay a toll (Just over 15%)
- Wait in traffic (Just over 10%)
- Depends on the travel situation (Just over 70%)

We should invest transportation dollars in...

- Improving existing road safety (Just over 55%)
- Bicycles/pedestrian safety (55%)
- Improving existing road quality (Just over 50%)

I support these revenue sources the most...

- Impact fees on development (Just over 40%)
 - No support for the listed revenue sources. Existing facilities accommodate present and future needs (Nearly 35%)
 - Tolls and user fee (Approximately 30% for each of these sources)
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